

New Zealand Male Choir Management Meeting

Thursday 2 May 2019 7.pm, via ZOOM

**Present:** John Botting [ Chair] Brian Patchett, Maurie Smith, Andrew Baber, Tony Ross, Warwyck Dewe{Treasurer}, Taffy Davies, Royce Dewe [Secretary], Rob Crabtree for brief time.

**Apologies:** Lateness Joe Christensen for technological hitch.

MINUTES OF LAST MEETING 7 March 2019		Action:
	Approved as an accurate record of the meeting. Moved: Andrew Baber Seconded Tony Ross.	To be uploaded on web site.
<b>Matters arising:</b>	No matters arising.	
<b>Correspondence</b>	Letter received from Roseanne Mandeno thanking NZMC for the support and appreciation for all that the Choir meant to Dave and herself and for the flowers.	Royce

Taranaki Festival of Male Choirs		Action:
	Organisation for Festival led by Timothy Steedman. All going well. Advertising on TSB website. <a href="http://www.tsbshowplace.co.nz/news/397/38/SONGS-MEN-SING/Events.html">http://www.tsbshowplace.co.nz/news/397/38/SONGS-MEN-SING/Events.html</a> Billeting for South Island NZMC choristers to be sorted. Brian to find out who is coming and liaise with Rob.	Rob Crabtree  Brian Patchett

Contact with Male Choirs to recruit for 2021 Tour		.John B
	This was received as a very good idea. Sensitivity needed as often perceived as competition to belonging to an existing choir. John Botting to draft a letter inviting expressions of interest from Male choir members around NZ. John to liaise with Joe re expectations. Suggestions of: Stay in local choir; At least 1 year lead up?????? Maurie Smith to investigate and make list of possible male Choir Contacts. Advertise in Choral Fed also based on the letter.	John Botting  Maurie

VENUE GROUP		Tony
	Tony referred to submission from the venue group emailed out to Exec. Some reservations expressed. Joe's	Tony

	thoughts would need to be considered. Maybe Reunion committee could consider funding this as something will be needed for Reunion. Tony to thank the group for the ideas. Marketing strategy to be reviewed and discussed next meeting and to see where these ideas fit in terms of \$ and to maintain consistent marketing images across all promotions.	Taffy
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Concert Guidelines		Royce
	<p>John asked how useful the present documents are for organisation of concerts? General consensus from those who have been part of organising an NZMC concert was that they are not particularly helpful. Good for tick box for details of nuts and bolts. The real issues that are arising are not covered in a document. We have an increasing number of choirs wanting concerts and there needs to be clarity around such things as:</p> <ul style="list-style-type: none"> <li>• It is a NZMC concert.</li> <li>• Venue.</li> <li>• Advertising</li> <li>• NZMC concert programme</li> <li>• Budget &amp; cost/ profit share</li> <li>• Other</li> </ul> <p>Agreed that a simple contract be set up to be signed at the outset by both parties. Committee to work on this is: Warwyck, Brian, Maurie &amp; Tony. Come back to Executive with draft document.</p>	<p>.</p> <p>Warwyck Brian Maurie Tony</p>

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Choral Federation Survey		Royce.
	<p>The annual survey has been submitted with a strong emphasis on need for a National category and/or being able to appear in all regions. Joe and John gave input to the survey.</p> <p>Royce has also been communicating with Choral Fed on advertising concerts etc. At present the Taupo concert is on Choral Fed page for Taupo region.</p>	

Taupo Concert		Andrew
	<p>Advertising well underway with electronic board, posters and newspaper article. Radio advertising to be placed on Timeless Taupo which targets 50 +age group. Ads cycling 3 – 4 times/day. Joe to send sound bytes to Andrew. Andrew suggests that there be a survey at half time to research how people heard about concert. Feedback for ongoing concert advertising.</p>	
Reunion Update		Taffy
	<p>Meeting next week. Going to plan. AGM will be 7.30am on the Sunday and will finish at 9am. History of NZMC</p>	

	written by Gordon needs to be edited. Andrew will contact Dennis to help him with this. Brian & Taffy will give historical accuracy as original members.	<b>Andrew</b>
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**Meeting Closed: 8.30pm**

**Next meeting: 4 July 7.30pm. Topics: Marketing Strategy**

**Prayer before concert.**